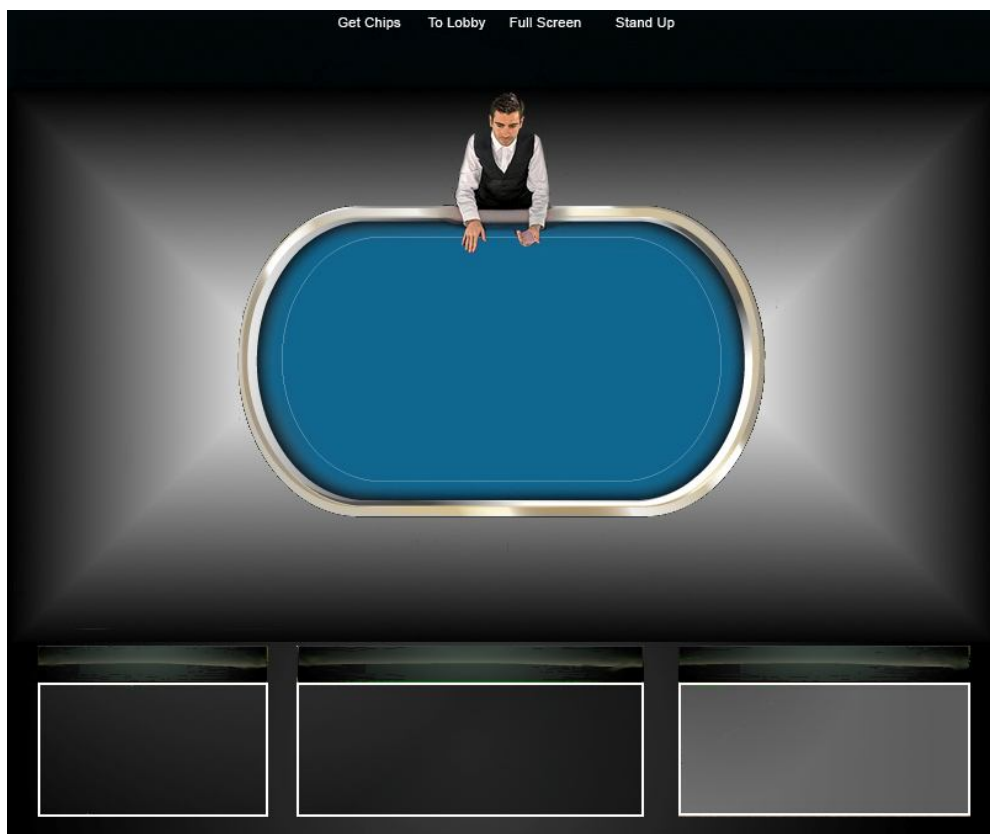


ATLANTIC WEST POKER

POKER ROOM APPLICATIONS

A CONFIDENTIAL REPORT



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INTRODUCTION:

Internet Poker has always been controversial, and as we are all aware, there has been a lot of attention paid to it in recent months.

Atlantic West Management Group, Inc. has been a developer of Internet Games since 1999. Originally Incorporated in Antigua, B.W.I., and then relocated to Costa Rica in 2007 as Atlantic West Management S.A., which is now a wholly owned subsidiary of the U.S. corporation, the company has been involved in the business of Virtual Gaming almost since the inception of this exciting industry.

Throughout its history, the company has operated in complete compliance with all laws, in the United States as well as in all of the other jurisdictions in which it operates.

In late 2011, Atlantic West developed a special version of the Texas Holdem Tournament Poker Game that is specifically engineered to be used as a promotional tool. As you follow this report, you will see how this exciting product can be an extremely useful for the Poker Room, as most Poker Room Players are already familiar with Internet Poker, and will enjoy the experience that this Completely Legal, and Strictly Promotional Product provides.

The Unique Product is protected by U.S. Copyright and U.S. Patent Pending status, and offers an excellent opportunity for any Poker Room Operation to dramatically increase their existing market exposure while being fully compliant with all local, state and federal regulations.

This detailed Report covers the complete operation of a Texas Holdem Promotional Gaming Site. It also covers all features and functionality of the product as well as providing answers to many of the questions that may arise about the feasibility of implementing this Advertising Revenue Based Poker Game.

While there is no “Real Money Play” possible on this game, it is a great tool for Promoting your Land Based Tournaments and Other Important Events. The Game has the added ability to offer special discounts to the Poker Room Tournaments as well as provide Promotional Products with your logo, like tee shirts and hats, etc as prizes, and can even be used to provide the winning player with a better positions at the regular poker room tournaments.

We encourage the reader to try a “Live Demonstration” of The Game at a company operated website: <http://www.atlanticwestpoker.com>, and also to review the company’s complete product line at: <http://www.atlanticwestsoftware.com>.

This Report is divided into seven sections, and attempts to cover every aspect of this game, including several informative articles about the present state of Internet Poker, including the all important Legal Opinion as offered by a U.S. Government Judge.

LEGAL OPINION:

Judge in New York says poker is not gambling under federal law

Published August 21, 2012

Associated Press

NEW YORK – A federal judge in New York has handed a victory to poker advocates, ruling the card game isn't gambling under federal law because it's primarily a game of skill, not chance.

The decision Tuesday by Judge Jack Weinstein in Brooklyn is likely to be embraced by advocates of card games who are pushing to legalize Internet poker in the United States.

The ruling resulted in the dismissal of a federal criminal indictment against a man convicted last month of conspiring to operate an illegal underground poker club. The judge relied in his decision largely on findings by a defense expert who analyzed Internet poker games.

The judge noted the federal statute was created to combat organized crime.

Prosecutors haven't responded to phone messages seeking comment

Christie Signs N.J. Internet Gambling Bill Into Law

by THE ASSOCIATED PRESS - February 27, 2013 1:49 AM

Get ready for betting in your jammies, at work, from the kitchen table, or at the beach: New Jerseyans — and possibly many others — will soon be able to gamble over the Internet.

New Jersey Gov. Chris Christie signed a bill Tuesday legalizing Internet gambling, hours after the state legislature passed a revised bill that made the changes he wanted. They included setting a 10-year trial period for online betting, and raising the taxes on the Atlantic City casinos' online winnings from 10 to 15 percent.

New Jersey became the third state in the nation to legalize gambling over the Internet. The lawmakers' votes and Christie's signature marked the largest expansion of legalized gambling in New Jersey since the first casino began operating in Atlantic City in 1978.

Nevada and Delaware have passed laws legalizing Internet betting, which also is going on offshore, untaxed and unregulated.

"This was a critical decision, and one that I did not make lightly," Christie said. "But with the proper regulatory framework and safeguards that I insisted on including in the bill, I am confident that we are offering a responsible yet exciting option that will make Atlantic City more competitive while also bringing financial benefits to New Jersey as a whole."

The idea is to help the struggling casinos by attracting new gamblers who are not now visiting the casinos. The comps, like free hotel rooms, show tickets, meals or other freebies, would be accrued from online play, but would have to be redeemed in person at a casino, presumably enticing a player to spend more money while there.

Tony Rodio, president of the Casino Association of New Jersey, welcomed the new opportunities for his industry.

"The objectives for the continued stabilization, development and success of Atlantic City that Gov. Christie and our legislature has facilitated over the past couple of years have taken a significant step forward today with the passage of Internet gaming," he said.

The advent of Internet gambling is particularly good news for one of Atlantic City's most struggling casinos, The Atlantic Club Casino Hotel. It is in the process of being bought by the parent company of PokerStars, the world's largest poker web site.

"Our state leaders have stepped up, worked together and seized this moment," said Michael Frawley, the casino's chief operating officer. "New Jersey will be better for it as the benefits of I-gaming for our state are only beginning to be fully appreciated. We strongly believe that the economic development and reinvestment in Atlantic City, driven through I-gaming, will be remembered as a critical turning point for this proud town. We look forward to the renewed success this new law will surely bring."

The state is counting on that success, too. Budget figures released Tuesday by Christie envision contributions to the state's Casino Revenue Fund soaring from \$235 million this year to \$436 million next year, largely due to an influx of online gambling revenue.

But Donald Weinbaum, executive director of the Council on Compulsive Gambling of New Jersey, worried that expanding gambling options will increase the ranks of the estimated 350,000 New Jerseyans.

with a gambling problem. He also expressed concern about young, tech-savvy people developing gambling problems from playing online.

The bill will not take effect until the state Division of Gaming Enforcement sets a start date, sometime between three and nine months after the law is signed. Casino executives have estimated it could take six months to a year to get the system up and running.

It would allow the playing online, for money, of any game currently offered by Atlantic City's 12 casinos; online poker is expected to be a particularly popular option.

"I'm sure I'll experience it firsthand," said Jonathan Wanchalk, a Lancaster, Pa., business owner who said he frequently played poker online before a federal crackdown on offshore betting sites. "In college, I played poker a lot. It's basically where all my money came from. Especially with poker, when it was allowed and then it wasn't, I'm as curious as anyone else to see how it plays out."

Gamblers would have to set up online accounts with a particular casino, and could set daily limits on their play.

They also would be subject to the same per-hand limits as gamblers physically present in the casino. Casino executives say final rules have to be approved by the gambling enforcement division, but they expect the state to require gamblers to have to appear in person at a casino to open their accounts and verify their age, identity and other personal information. Payouts could be made remotely to a credit card account or bank account when a player cashes out, if the state approves such an arrangement, the executives said.

They conceivably could even gamble through social media sites, as long as the sites worked with casinos that have an online gambling license, according to state Sen. Raymond Lesniak.

Joe Brennan Jr., director of the Interactive Media Entertainment & Gaming Association, said a new industry is ready to take off.

"We were always confident this day would come, because even after he vetoed the original I Gaming bill, Gov. Christie immediately came back to us, to try and find a way to make this happen," Brennan said. "It took a little longer than we expected, but in the end, it was done right, and now it's time for Atlantic City to take this and run with it."

And the Poker Players Alliance hailed the law's enactment.

"New Jersey has gone 'all in,' " said John Pappas, executive director of the group, which claims 1 million members, 20,000 of which live in New Jersey. "Residents now will have access to a safe and regulated online gaming market, and the state will have a new source for revenue and job creation — something the federal government has failed to do thus far."

The bill allows gamblers in other states to place bets in New Jersey as long as regulators determine such activity is not prohibited by federal or any state's law. It even has provisions for allowing people in other countries to play, although federal law would have to be changed before that could happen, Lesniak said.

PRODUCT OVERVIEW:

Atlantic West Poker – Promotional Internet Poker Game

Atlantic West Management Group, Inc. (AWMG) is a 14 year old, experienced, American gaming software company with offices in Hollywood FL. All AWMG products are fully licensed, copyrighted and fully tested. AWMG provides ongoing, full-time, 24 / 7 technical telephone support to its Client Base, and 24 / 7 Live Chat Support to its Client's Players

Game Features:

- **A Full Featured Multi-Player Texas Holdem Internet Poker Game.**
- **A full variety of tournaments is available, and are fully under the poker room manager's control.**
- **Anyone can play from anywhere because the actual game is operated strictly for entertainment. There is no way for a player to spend any money on this type of site, and there is no way for a player to win money or prizes of value, however, depending on the jurisdictions being served, it is possible for sponsoring companies to offer promotional prizes, as long as compliance with local sweepstake rules are adhered to.**
- **A player may play as often or as long as they wish, however, they must watch a 30 second video commercial before being seated at certain tournament tables.**
- **No Online Gambling involved.**
- **Game rules based on Texas Holdem.**
- **Texas Holdem Has the Potential to be the Most Popular Internet Game.**
- **Significantly high advertising revenues can also be generated as the advertising banners and available video advertising are fully under the control of the poker room manager or the marketing manager.**
- **No Money Transactions Occur Online.**
- **This 'poker' game version is fully adapted for Ring Games and both single and multiple table tournament games.**
- **The Private Game Site has customizable rotating Advertising Banners that are easily changed at any time, and produce additional revenue for the site owner.**

GAME FUNCTIONALITY:

ONLINE REGISTRATION and GAME PLAY occurs on Player's Computer or Mobile Device.

1. Player logs on to the Poker Online Game Site.
2. Player Clicks on Login button.
3. Player clicks Play button. Player is then automatically seated at a 10 seat table and a small "popup screen" appears telling them that they will begin playing when the next hand begins.

THANK YOU – WELCOME EMAIL MESSAGE

Following this registration/sign-up process, The New Player is sent an e-mail thanking them for playing on the poker site. The message also includes some basic poker game rules. This thank-you message goes on to explain that future logins will require only the Player's e-mail address and password to play, and that they may play as often as they wish..

DATABASE RECORDATION

Player's name and e-mail is recorded in the site database. For all subsequent logins, Player is informed of the point balance remaining in their player account.

PLAYER'S POINTS SCREEN DISPLAY

The game rules are standard Texas Holdem, and Player's available points are always displayed in the upper left hand corner of the game screen.

All Players can also reference the high score for the week which are the total points of the current top player. This number-one ticket holder's points are displayed in the upper right-hand corner of the game screen.

PLAYER'S "ON-SCREEN" IDENTIFICATION

Avatars are available in this game, and the Player's screen name is displayed in a box at their seat when they are seated. The player may upload their own avatar or select from a variety of standard avatars available on the site.

GAME PLAY

The site operator creates tournaments, and has full control over all gaming tables.

COMPUTER SCREEN DISPLAY

The game will have a simple green table with black chairs and a white floor, and a male dealer.

The game screen will have three rotating banners of 3 designs each on the right hand side, with a smaller static banner on top of the three rotating ones.

DEVICES SUPPORTED

The Texas Holdem Game can be played on virtually every contemporary computer platform and all major operating systems. APPS are available for most Mobile Devices including I-Phone / I-Pad and Android Devices.

ADDITIONAL INFORMATION:

Atlantic West Poker is **based on** a poker card game that billions of people love to play. Players play their poker hands for points on their own computers on a privately coded protected screen managed by the site owner.

Atlantic West Management's Poker game rules are played like the Texas Holdem version of poker. It is played on the Poker Room Client's Computer, Phone or Tablet against other anonymous players, during a specific tournament timeframe.

Poker is one of the "Most Played" games in the world, and some industry figures claim that over one third of the world's population enjoys playing poker.

The Atlantic West Tournament Poker Product plays much like the Texas Holdem Game played in today's modern Poker Room, and in addition to Providing Advertising Revenue for the Land Based Poker Room, the game provides hours of free entertainment for the Poker Room's "Player Clients" while keeping the Poker Room itself on the player's mind during the hours that they playing.

Since most Poker Room Attendees already play on the internet during their leisure time, it is far better for the Poker Room to have their clients playing on their site, than have them losing money on some Illegal Offshore site.

Following this section, there is a brief conclusion, followed a proposal based on our recommendation for the ideal configuration of a platform that we feel would be ideal for the Modern Casino Based Poker Room.

CONCLUSION:

Although Internet Poker is not legal when played for money, with the exception of certain forms of “Membership Based Sites”, and only in certain States, there is no doubt that present day thinking may soon change this.

Therefore even though our product in the form that we are recommending does not support on site transaction processing, or pier to pier wagering, it can be easily modified to work this way, should the laws change in the future.

The Traditional Land Based Poker Room has always considered Internet Poker to be a competitor to their operations, and therefore avoided any involvement with operating such a site. Although there has been some justification in the past for taking this position, it is now time for a serious re-evaluation.

By operating a “Play For Free Promotional Site”, the Poker Room Manager will still have the same type of Back-Office Access and Control that they would have in a “Play for Real” site, and therefore will be gaining serious operational knowledge should the laws change in the future, and avoid costly start-up delays as well.

The world is changing, and more and more business and entertainment is conducted over the Internet. It is now time for first the courtship, and then the marriage between the Conventional Land Based Casino Poker Room and the Internet Poker Room, and this exciting Atlantic West Product is the ideal beginning for this partnership.

The proposal that follows offers the ideal way to get started, as it shows a full featured Tournament Game, and has all of the same features that the major internet poker sites offer, with the addition of Mobile APPS and the ability of people playing on those APPS to play at the same exact table that the players on regular computers are playing on, and Atlantic West is Unique in offering this important feature.

Please Review the next section carefully, and please take the time to go to: <http://www.atlanticwestpoker.com>, and sign up and try our Game on that site. When you get to the lobby, double click on the Play Now Button or on the top table “Lucky”. It usually has a Poker robot already seated, so even if you are the only one logged in, you can still play the game.

If you go to the next table down “Fish Tank” you will see a sample of our Video Advertising, and also demonstrates the 9 rotating banners next to the game. The Poker Manager has the ability to change the advertising and even the table logos directly from the back-office. They have the ability to establish and schedule virtually every type of game and tournament, so they have complete control over the entire experience.

PROPOSAL:

BASIC MULTI-PLAYER POKER PROMOTIONAL or POKER SCHOOL (LEARNING SITE):

Please Reference our Texas Hold'em poker websites <http://www.atlanticwestpoker.com> or <http://www.americanschoolofpoker.com>, as these sites are an example of how this type of "Free-To-The-Player" site works. You will receive a complete website, all of the games and tournaments as shown on this site, a complete player back-end, and a complete advertising promotion package that enables you to sell advertising based tournaments that require the player to watch a commercial or advertisement before being seated at a tournament table. In addition, the tournament sponsor's logo will appear on the game table of their sponsored tournaments and there are 9 rotating banners next to the game table.

A web based "Flash" game is included with this product.

PRICE: \$ 6,995.00 USD

SMART PHONE AND TABLET APPLICATION:

These applications are compatible with all of our games and sites, and are sold individually for the following devices:

I Phone / I Pad:	(each)	\$ 7,995.00 USD
Android Compatible Phones and Tablets:	(each)	\$ 5,995.00 USD

SPECIAL PACKAGE: Promotional Web Game, I Phone APP & Android APP \$ 15,450.00 USD

For a complete quotation please contact:

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